

# VSB Radio - MIX 106 FM- Rate Sheet

(effective Nov 1 2016)

Web Site: [VSBBDA.com](http://VSBBDA.com)  
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**AA Time** all times, (except during Newscasts and AAA time periods) 24/7

**AAA Time** 6 30am - 9 30am, 12noon - 2pm & 4pm - 7pm, Mon - Fri, (except during Newscasts)  
Saturdays & Sundays 7am-12 15pm, (except during Newscasts)

**Note:** VSB Radio operates 24X7 and commercial advertising and other materials can be inserted at any time.

AA Time	1X	52X	156X	260X+
15 sec	\$10.00	\$9.00	\$8.00	\$7.00
30 sec	\$14.00	\$12.00	\$11.00	\$10.00
60 sec	\$18.00	\$16.00	\$14.00	\$13.00

AAA Time	1X	52X	156X	260X+
15 sec	\$12.00	\$11.00	\$10.00	\$9.00
30 sec	\$18.00	\$16.00	\$15.00	\$14.00
60 sec	\$24.00	\$22.00	\$21.00	\$20.00

**NOTE:** Registered Charities and non-profit groups receive the end rate

## VSB Radio News - News Anytime - 7 Days a week

**Major Newscasts** 7 15am, 8 15am, 10 15am, 12 15pm, 1 15pm, 5 15pm, & 6 15pm  
(7 days a week)

**News in Two** 5 45am, 6 15am, 6 45am, 7 45am, 8 45am, 9 15am, 12 45pm, 3 15pm,  
4 15pm, 4 45pm, 5 45pm, 6 45pm, 7 15pm & 10 15pm (Mon - Fri)

	1X	52X	156X	260X
Major News	\$45.00	\$40.00	\$35.00	\$30.00
News in Two	\$35.00	\$30.00	\$25.00	\$20.00

**News Tags - \$15.00 per tag (maximum time 15 seconds)**

The News Tag offers a unique way to get your message heard at peak times on VSB Radio. Your message will be heard immediately following the news content and prior to the news close. Only one tag is inserted in any newscast.

## **Community Bulletin Board     \$35.00 per day (minimum 2 days)**

Community Bulletin Board is aired 7 days a week and is available to Registered Charities and Non-Profit groups. It is aired 6 times per day at approximately 6 35am, 9 35am, 10 35am, 3 35pm, 6 35pm & 8 35pm. The exact time is subject to program scheduling and will usually be within 5 minutes of the stated times.

Scripts must not exceed 30 seconds (approx 60 words) per message.

Scripts must be received by noon the day prior to first airing, or Friday noon for airings on Saturday, Sunday & Monday. Payment must accompany submissions, unless prior credit arrangements have been made.

## **Promotional Interviews**

An Interview is a very popular and powerful sales and information tool. Interviews are normally scheduled at 8 55am, 10 55am, 1 55am & 2 55pm Monday thru Saturday and on Sunday morning at 8 30am and 9 15am. Other times are available upon request.

**15 Minute     \$150.00**

**30 Minute     \$200.00**

A recorded repeat of any interview is offered in AA time at \$50.00 for 15 minute and \$75.00 for 30 minute interviews (per play).

A Digital copy of a interview is available at \$30.00 or a CD copy at \$50.00.

## **Remote Broadcasts**

VSB Radio provides broadcasts from remote locations on a regular basis. As each remote broadcasts presents different engineering challenges the price is quoted on a per remote basis. Please contact VSB Radio Sales for further details. Pre-promotion is provided for Remote Broadcasts. Normally 7 days lead time is required.

Prices start at \$1000.00 for up to 1 Hour.